

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF PSP MARKETING)	
GROUP, INC. FOR A CERTIFICATE OF PUBLIC)	
CONVENIENCE AND NECESSITY TO OPERATE AS)	CASE NO. 94-367
A RESELLER OF TELECOMMUNICATIONS)	
SERVICES WITHIN THE COMMONWEALTH OF)	
KENTUCKY)	

O R D E R

On October 3, 1994, PSP Marketing Group, Inc. ("PSP Marketing") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate long-distance telecommunications services within the Commonwealth of Kentucky. On November 14, 1994, PSP Marketing filed its response to the Commission's November 4, 1994 Order requesting additional information.

PSP Marketing is a Mississippi corporation with its principal offices in the state of Mississippi and intends to resell tariffed services of facilities-based carriers certified by this Commission. PSP Marketing has not requested authority to provide operator-assisted telecommunications services.

PSP Marketing does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by PSP Marketing demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that PSP Marketing should be authorized to resell intrastate long-distance telecommunications services within the Commonwealth of Kentucky. The Commission further finds that the rates proposed by PSP Marketing should be approved as the fair, just, and reasonable rates to be charged.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

1. PSP Marketing be and it hereby is granted authority to resell intrastate long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. PSP Marketing's authority to provide service is strictly limited to those services described in this Order and PSP Marketing's application.

3. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.¹

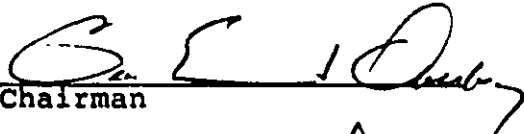
4. The rates proposed by PSP Marketing on October 3, 1994 are hereby approved.

5. Within 30 days from the date of this Order, PSP Marketing shall file, pursuant to 807 KAR 5:011, its October 3, 1994 tariff sheets without modifications and which conform to the restrictions and conditions of service contained herein.

¹ Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality, Phase I, Order Dated May 6, 1991.

Done at Frankfort, Kentucky, this 28th day of December, 1994.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director